

# Media Kit

## Kathryn C. Lang

### **Contact Information and Social Media:**

Kathryn C. Lang – Author/Speaker/Hopesmith

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Google+: <https://plus.google.com/u/0/+KathrynCLang>

Websites:

[Kathryn C Lang](#)

[Successful Freelance Writer](#)

### **Product Links:**

Amazon: [Author Bio and Books](#)

Barnes & Nobel: [Books](#)

Smashwords: [Author Page and Books](#)

SELT Short Story Contest: [Digging Up Bones](#)

### **Product Pic:**



**Product Quotes:**

"She (Lang) has incredible ideas and good character interplay to keep the story moving . . ." Patrick Brian Miller, SELTI

"Run is an uplifting read and a promising start for Kathryn C. Lang." IndieBookoftheDay.com

". . . a well-written novel with an abundance of action and suspense. . . a good mystery with enough twists and turns to leave you reeling." Rev. George McVey

**Full Bio:**

Hopesmith – Author – and Encourager Extraordinaire - Kathryn offers a phrase of hope in order to shine the Light on the moment. She works through her columns, articles, books and workshops. Her personal hope is that every person who encounters her words will feel as if those words were written (or spoken) just for her or him. [Contact](#) Kathryn today to speak or teach at your next event.

Kathryn's passion for helping others find a life of peace and joy has provided her with opportunities to share her encouragement through her own experiences in words both written and spoken. Kathryn believes that each person has a unique purpose to fulfill. She desires to help others find their own path to that purpose and design. A life lived in purpose will be one filled with peace.

Winning the 2012 SELTI Tourism Fiction Award opened up a door to become the Executive Director of the SouthEastern Literary Tourism Initiative . She now works to combine tourism and literature to promote great locations throughout the South.

Kathryn has been a full-time freelance writer online since 2004, writing content for a wide range of companies. She continues to pursue freelance writing as a way to expand her understanding of words.

Speaking has opened up others doors for Kathryn to grow her relationship with words. She has spoken at WordCamps, writing conferences, women's retreats, and community organizations to promote relationships, hope, and encouragement.

Kathryn says:

“I am a writer.

As a non-fiction author, I seek to share words of hope and encouragement.

As a content freelance writer, I provide words that inform.

As a fiction author, I work to weave tales that capture the hearts of readers by sharing a piece of mine.”

“I write to a woman that is trying to walk the tightrope of family, work and God – and keep them all in the right balance. She has a sense of humor, enjoys a little snark now and then, and references movies and songs in her every day speech. She plays with words and enjoys being around others that can keep up. She has a solid relationship with God, but hungers to go deeper. She is not afraid of faith in her own life or in the lives of those she encounters. She lives a life reaching for the rainbow.”

**Photos:**



**Bio Talking Points:**

Born and raised in Guntersville, Alabama.

Attended the University of South Alabama - majoring in Leisure Services with a focus on tourism and commercial recreation.

Lives and works in a small house on Big Spring Creek with her husband, three boys, father-in-law, four dogs and two cats. They all survived the tornadoes of April 27<sup>th</sup> and even found some blessings through the storms.

Built a career writing content for companies around the internet, filling freelance needs for magazines and other publications, and finding niche opportunities for columns.

Won the Inaugural SELTI Tourism Fiction Short Story contest and discovered a new way that the local economies could receive a boost through tourism while the local communities could support authors in the pursuit of their dreams. Tourism fiction is a great opportunity for cross promotion.

## **Interview Topics and Angles:**

### *Making money as a writer*

Kathryn took her love for words and developed a full-time career in content writing. She then honed her skills and opportunities to allow her to follow her dream of being an author.

### *Turning a passion into a profession*

Kathryn shares how her desire to entertain and encourage helped her build her writing career. If you find what you love and pursue it with boldness then you never work a day in your life. •

### *Fiction and tourism can work together to help the economy*

Kathryn talks about how the Southeastern Literary Tourism Initiative sparked a desire in her to cross promote authors and locations in an effort to grow the economy while giving life to writing dreams.

*The path to indie publishing.*

Kathryn shares her own journey through the publishing industry and ways that she has found to overcome the stigma that can be associated with pursuing the indie road.

*Turning your passion into a paycheck*

Kathryn shares her path from doing what she loved because she loved it to the place where doing what she loved became her way of life.

### **Sample Interview Questions:**

Q: When did you start writing?

Q: Where do you write?

Q: What do you write?

Q: Where do you get your inspiration and ideas?

Q: What advice do you have for other writers or those that want to be writers?

Q: What are you doing to continue your writing journey?

Q: How do you keep finding words to share?

Q: How does tourism fiction work?

Q: How can people get in contact with you?

Q: How can you turn a hobby into a career?

Q: What are the simple steps to lasting success – and is it really all that simple?